

# WOMEN AT THE FOREFRONT

Recognizing Women In Utah's Advanced Manufacturing Industry



## A Look At Utah's Women Leading Our Advanced Materials and Advanced Manufacturing Industry

For the second consecutive year UAMMI is proud to recognize an honorary selection of female leaders who are actively guiding Utah's manufacturing industry forward. These women are strong examples of the the diversity and balance required for Utah to not only compete, but to excel, in such an internationally competitive industry. We are proud to acknowledge this year's Women in Manufacturing. It is our hope that these stories inspire more females to showcase their talents and help guide our state into a new day of prosperity, accessibility, and equality.



*Utah's Women in Manufacturing recipient Tina Hazlett and members of Spectrum Recruiting Solution's team pose together*

UAMMI Is Proud To Recognize:

Colleen S. Pritchett  
President – Americas  
Aerospace  
Hexcel Corporation

Adrian A. Roadman  
Owner & CEO  
Vannebjorn

Elsie Lyman Crockett  
President/Owner of  
Crockett Gear LLC.

Teri Tito  
Founder, Inventor, CEO  
wümgö

Tina Hazlett  
CEO & CVO  
Spectrum Recruiting  
Solutions



**uammi**  
UTAH ADVANCED MATERIALS  
+ MANUFACTURING INITIATIVE

## Colleen S. Pritchett

President - Americas Aerospace  
Hexcel Corporation

Colleen Pritchett is President of Hexcel's Americas Aerospace business. Prior to Hexcel, Ms. Pritchett worked at E.I. du Pont de Nemours and Company for 22 years in the aerospace, automotive, electronics, packaging, and printing industries. She has led \$1B+ global businesses and served as strategic planning manager supporting the CEO and Board for a \$25B chemical and specialty materials firm. Ms. Pritchett is renowned for growing global businesses, leading turnarounds, improving profitability, championing the customer's needs, and motivating teams to deliver significant results.

*Renowned for growing global businesses, leading turnarounds, improving profitability, championing the customer's needs, and motivating teams to deliver significant results."*



She is currently a member of the AIA Civil Aviation Leadership Council as well as Chair of the Board for ARC Technologies LLC, a Hexcel company and a Director for Aerospace Composites Malaysia Sdn Bhd., a joint venture between The Boeing Company and Hexcel Corporation. She also served as Chair of the Board for DuPont's Xinda Filaments Company Limited, Chair of Penn State Chemical Engineering Industrial and Professional Advisory Board, President of Graduate Business Association, Emory University, and Vice President of American Institute of Chemical Engineers, Penn State University. Ms. Pritchett served as coordinator for Days of Caring events and sponsor for United Way campaigns.

Pritchett earned a Master of Business Administration, Goizueta Business School, Emory University, Atlanta, GA and a Bachelor of Science in Chemical Engineering, Penn State, State College, PA. She also completed a Harvard Business School Leadership Program and a Women in Governance Program at UCLA.

Hexcel is currently building a flagship Center of Research & Technology Excellence at the site, and it is scheduled to be completed in late 2022. It will eventually employ an addition 150 people over the next 12 years.

Ms. Pritchett has been awarded UAMMI's first annual Master of Advanced Manufacturing distinction for her many years and vast impact of Utah's Advanced Manufacturing and Materials industry.



# Adrian A. Roadman



Owner & CEO  
Vannebjorn Creative

Adrian A. Roadman is an interdisciplinary creator passionate about fostering new ideas and designing intentional solutions that will benefit our communities and our planet. Adrian is a gear designer, an apparel designer, and textile enthusiast as well as an ecologist, scientist, and researcher. With a focus on efficient products, ecologically sensitive textiles, and biomimicry design influences, she is passionate about creating a future in which beautiful items exist for all without sacrificing ecosystems during production.

Her love of science is constantly balanced with her love of manufacturing good designs and products to enable better experiences in the outdoors. This balance led her to spending three years as faculty helping to launch a product design program at USU, after which she founded Vannebjorn Creative. Through this company, she leverages

*Being successful in manufacturing means being a member of a community of makers. That community might be global, national, or it might be in our own backyard."*

her 30+ years of experience sewing to provide a service for companies and individuals looking for solutions for their sewn products. With in-house support for product design, product development, patternmaking, material sourcing, domestic and international manufacturing, and design innovations, Vannebjorn is striving to assist small and mid-sized companies to grow and flourish within the global marketplace.

# Elsie Crockett



President/Owner  
Crockett Gear LLC

Crockett Gear is a women-owned cutting and sewing manufacturing facility located in Tremonton Utah. Elsie Crockett president and founder was born and raised in Nephi Utah and is proud to be a Utah native. She worked her high school years sewing baseball hats in a manufacturing facility. She was a sewing manager at La-Z-Boy in Tremonton. For the past 17 years she has been helping multiple companies in Utah and across the United States to produce their products and make their dreams come true.

As the owner of Crockett Gear, she has taken on all the roles needed to build the business that it is today. She has had many ups and downs but has learned from every one of them. Along the way she has had many great mentors that she has leaned on to help her through the process of having a growing business. The need to bring sewing automation and production back to the United States is in high demand. Crockett Gear is doing its best to meet those needs and help with the growth of the entrepreneurial brands.



# Teri Tito



Founder, Inventor, CEO  
wüngo

wüngo introduces a quantum leap in safety to child carrying and the proud winner of the 2020 European Product Design Award in the Children's Product Safety Category. The introductory product, the child backpack carrier, applies proven life-saving technology, (utility patent awarded and exceeds the current federal safety requirements), to protect a child's head and body while being carried on urban adventures and nature trails.

The light bulb turned on when hiking and seeing so many young families using a cloth child carrier with the child's exposed head and the related risks if the wearer tripped and fell. Studies by respected institutions found that hundreds of thousands of children aged 5 years and younger have been treated in hospital emergency departments for stroller or carrier related injuries. TBIs and concussions account for 79% of carrier related hospitalizations.



*"Manufacturing in Utah is booming and I wanted to be part of it."*



# Tina Hazlett



CEO | CVO  
Spectrum Recruiting Solution

Tina founded Spectrum in 2018 with the vision of diversifying and amplifying the historically homogenous workforces that dominate engineering and manufacturing in Utah. With more than 20 years' experience in recruiting and talent acquisition, Tina is a goal-setting, go-getting, open-minded, down-to-earth, lighthouse of hope and wellspring of knowledge. When she's not putting her blood, sweat and tears into Spectrum, she is active in the community, supporting noble causes, volunteering, fundraising and facilitating the advancement of manufacturing in Utah. Somehow Tina still finds time to continue exploring her soul and her world, traveling, hiking, biking, teaching yoga and living life to the absolute fullest with her AMAZING family.

Spectrum Recruiting Solutions is an SBA Woman Owned Small Business, certified by WBENC and WBEC - West. As a recruiting agency, our contribution to advanced materials manufacturing in Utah lies in the hiring and advancement of women and other minorities into leadership roles within engineering and manufacturing.

# Congratulations to Utah's Women in Manufacturing 2022!

For more information and to connect with Utah's Women in Manufacturing 2022 please utilize the contact and profile links below.

## **Colleen S. Pritchett**

President - Americas Aerospace, Hexcel Corporation  
<https://www.linkedin.com/company/hexcel-corporation>  
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## **Elsie Lyman Crockett**

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## **Tina Hazlett**

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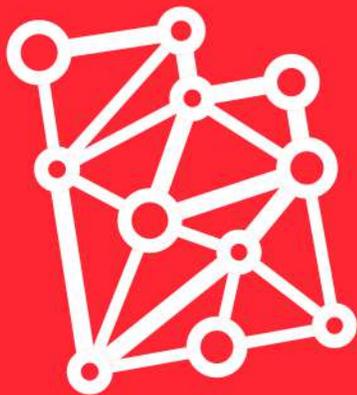
## **Teri Tito**

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